

A Monthly newsletter to the Customers of Cobourg Internet

Number 1 – February 2008

Why another Newsletter?

I hope to keep this short and hopefully it is all of interest to my valued customers. There are many changes and new things happening and available in the world of web sites and there are some things that several customers have asked. So I thought a newsletter would keep everyone informed in one go!

Paypal Update

If you only need a simple shopping cart on your web site, you can use PayPal's shopping cart. Several Cobourg Internet Customers use this feature. PayPal have recently upgraded their service with two features.

- Tax rates can now be set for Canadian Provinces. Each Province can now have different taxes.
- PayPal has an email service. You go on their site, log-in, enter a customer's email address, enter an amount and description (or create an invoice), click send and the customer pays you as if on line with PayPal.

Stop Spam

If you have an email account that is direct pickup (you had to configure your Outlook to receive it), then you may want to try boxtrapper. That's what I use and it automatically asks if the sender is a human. If you are, then you are whitelisted and won't get the message again. If you are worried you may stop legitimate newsletters, you will have to go into C-Panel to manually whitelist them. Other than that, it's painless and stops all spam. When I set it up, I whitelist all Sympatico and Cogeco mail since they generate virtually no spam. This means fewer people get the "are you human?" question!

Future Topics

- C-Panel and Statistics
- Making Google find your site
- Different kinds of Navigation menus
- News Feeds (RSS)
- Features available
-More

This email is sent using HTML. If you have your email set for Plain Text, you will not see the header image or the formatting (Hint: HTML is better and just as safe).

At the bottom of this email are my opt-out links. The first one takes you off all lists that may come from me (e.g. Film Sundays, etc), the second one allows you to select which lists you would like to be on - even none. The third allows you to forward this to others. If other people want to be on this list, that's OK - but the subjects will be of most interest to Cobourg Internet Customers.

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