



### **Upgrade Complete**

Well, for most Cobourg Internet clients. If you provide your own hosting, then this does not apply - but Cobourg Internet now has its very own hosting! No slow downs caused by other users yet the same features and capabilities. And I've installed the best security package available so hackers will have a hard time causing a problem (although they do try!) Hopefully you either did not notice any glitches during the changeover or they were minor - but if you notice anything, good or bad, let me know. The name of the new "Host" is CobourgHost.com! What else? It's not an actual new site, it just carries the sites - and now lives in Texas instead of Utah. I don't know where other hosts (like eagle.ca) "live" but it's best if they are housed (like CobourgHost) in a dedicated computer room with special provision for environment, security, backup power and a massive connection to the Internet.

Most people will use the same logins for C-Panel and emails - if there is an exception, you will have received an email from me. But remember to use the short version of the C-Panel URL: [www.<your domain>:2082](http://www.<your domain>:2082) (For example [www.cobourginternet.com:2082](http://www.cobourginternet.com:2082) )

### **Make your site more active**

If you want people to come back to your site, you need to have changes. You can obviously make regular updates but maybe there are low maintenance ways? If you know of a site with news of interest to your customers, add a news feed. If the site with the news has an "**RSS feed**", this news can be added to your site. Common examples are news feeds from Yahoo and BBC but they can also be from other organizations - to see if your favourite news source has a feed, look for the little orange tags that say RSS or XML. If they do, their content can go on your site, probably on a news page under other material. Weather icons are easy too - example here: [www.cobourginternet.com/about\\_cobourg.htm](http://www.cobourginternet.com/about_cobourg.htm) This one has no advertising and includes current conditions.

**Or how about a simple survey?** That's where you pose a question like: *Which of my products do you like best?* Then provide a selection of buttons. There's an example of it used for a political question here: [www.ricknorlock.ca/home.php](http://www.ricknorlock.ca/home.php) You can even solicit comments then look at them.

And now that summer is finally here, I hope everyone has a good one.

John Draper  
Cobourg Internet