



Town of Cobourg, Ontario

Communities in Bloom - 2017 National & International Edition

Winner

5 Blooms - Bronze
Heritage Conservation

PRESS RELEASE: FOR IMMEDIATE RELEASE

OTTAWA-GATINEAU, National Capital Region, September 16th, 2017 —

The Town of Cobourg is the winner of the 15,001 - 50,000 population category. They received a 5 Blooms - Bronze rating and a special mention for *Heritage Conservation* during the 2017 National/International Symposium and Awards Ceremonies in Ottawa-Gatineau, National Capital Region. The community also received an Outstanding Achievement Award for the Butchart Gardens Land Reclamation Award. The Town of Cobourg competed against Amherstburg ON, Dorval QC, Leamington ON, Mission BC and Orangeville ON.

Over the summer, trained volunteer judges travelled to participating communities to evaluate the overall contributions of municipal council and departments; industry; businesses and the private sector – including volunteer efforts – in regards to the following criteria: Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape and Floral Displays.

Following their evaluation, volunteer judges Lorna McIlroy and Normand Fleury wrote: *“The Town of Cobourg has plenty to celebrate with an outstanding harbor, sandy beach, waterfront promenade, brilliant floral displays that include a Floral Clock and majestic tree-lined streets. Local groups focus on the preservation of Cobourg’s diverse natural heritage. One such group is the Cobourg Ecology Garden whose members increase awareness and share the need to protect and maintain green space and native species while beautifying the community. However, for Canada’s sesquicentennial, Cobourg is particularly celebrating the heritage of its historic buildings and the owners who have authentically restored them with special signage to designate those that have existed for 150 years or more. Cobourg has four heritage districts, representing over 584 properties with 217 more having potential value. Their Heritage Master Plan guides conservation. A choice of self-guided walking tours provides a sampling of local history and heritage styles. Unquestionably, Cobourg, Ontario’s ‘Feel Good Town’, feels good about itself!”*

Within the actual context of climate changes and environmental concerns, communities involved in the program can be proud of their efforts, which provide real and meaningful environmental solutions and benefit all of society.

For a complete list of the results and the electronic copy of the Communities in Bloom magazine, please visit www.communitiesinbloom.ca

About Communities in Bloom

Communities in Bloom is a Canadian non-profit organization committed to fostering civic pride, environmental responsibility and beautification through community involvement and the challenge of a national program, with focus on the enhancement of green spaces. The pride, sense of community and feeling of accomplishment generated through participation are visible in communities across Canada. For more information about Communities in Bloom, visit www.communitiesinbloom.ca

Communities are evaluated using a “bloom” rating determined by the total score of the evaluation:

0 to 55 %=1 Bloom 56 to 63 %=2 Blooms 64 to 72 %=3 Blooms 73 to 81 %=4 Blooms 82 % and over=5 Blooms

There are four (4) levels of 5 Blooms exclusive to the National and International Edition:

5 Blooms: 82 to 83.9% Bronze: 84 to 86.9% Silver: 87 to 89.9%
Gold: 90% and over

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